

John Edward Hudson, Jr.

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Greetings!

I have received a breadth of exposure throughout my lifetime which has positioned me to be a leader and able to adapt in any environment I enter. With my previous internship experience and campus involvement, I can assure you that I am the candidate for this position.

I am currently pursuing my Bachelor of Business Administration degree concentrating in Marketing at Savannah State University where I am actively involved in my community and on campus. I have been the president of a service organization where my leadership skills grew through constant interaction with others and I have also been a member in various organizations where I improved my skills of working as an asset to a team. This previous summer, I received an internship to work as an Account Manager at Leo Burnett Advertising Agency where I utilized and improved my marketing, research, and business administration skills from my involvement with the Whirlpool Corporation Brand. I worked within a team to assist in solving problems, gathered data to be used for internal and external presentations, lead several projects from start to completion, and creatively and strategically thought of ways to strengthen the brand.

Not only have I had previous work and internship experience, I am also creative, motivated, detail-oriented, able to balance multiple projects at once, and an excellent communicator (written and oral). If you have any questions please do not hesitate to contact me via e-mail or cellular phone at 770-713-2827. I would be ecstatic to speak with you at your convenience!

All the best,

John Hudson, Jr.